



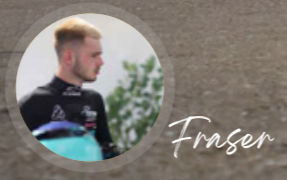
## 2025 Sponsorship Proposal



**CHAMPIONSHIP RESULTS**

- 2024 **GT CUP VICE CHAMPION**
- 2024 **GT CUP SPRINT CHAMPION**
- 2022 **BRITISH MX-5 CHAMPION**
- 2021 **BRITISH MX-5 3RD (DEBUT SEASON)**
- 2018 **KARTING WORLD FINALIST**
- 2018 **BRITISH KARTING GP VICE CHAMPION**

# ABOUT ME



**About Me ..... 21-year-old racing driver from Lincoln, England. At the age of 8, my Racing Journey began some years ago seeing a photo of my father, competing in a gearbox kart. That inspired my interest and from that point, I knew that is what I wanted to do.**

Monday nights soon became the best part of every week, with the PFI Kart Circuit just a 30 min drive from home where we would hire a kart for a 3-hour stint, and I would turn laps.

On my 9th birthday – my world changed forever as I would receive my very own cadet kart chassis. Now the hunger took hold and the PFI circuit was my catalyst for simply learning and improving and within a couple of months after recognising my improvements, my dad entered me into my very first race at PFI.

Turning 14 years old, I moved into Junior X30 and given the opportunity to race for Belgian based Formula K Factory team in the Benelux series. After a great 2 years in Belgium, I entered the British GP at PFI. At that meeting I proudly progressed to become Vice Champion and won a ticket to the Karting World Finals at Le Mans representing both Great Britain and the Birel ART Middle-East Factory Team.

At the end of the 2018 season, I decided to take the inaugural leap into cars. My debut was the 2018 24hr Citroen C1 race at Silverstone at the age of 16, here I would show great pace amongst the talent, setting lap times equivalent to that of the winning car.

After that debut race I was looking for a good and affordable stepping-stone to really start off my career. The BRSCC Mazda MX-5 championship was the chosen one, with good talent and big grids, I knew this championship would help me improve as a driver and develop as a person.

We purchased a MK1MX-5 race car half-way through 2019 to compete for the last 3 races of the season, unfortunately many races were cancelled owing to the COVID-19 pandemic. In the last 3 races of 2019 as well as my first time racing the car, I finished 1st, 2nd, and 3rd.

On to 2020, I debuted my first whole season in the championship and finished in 3rd place.

2021 did not pan out with the same promise shown in 2020. I was in the championship battle up until the 4th to last race of the season where I only finished one race in that event and consequently was out of the championship hunt. I retired from the remainder of the season, focusing on increasing the budget and working on my mindset to try again in 2022. However, the end of the season had a good final upshot; my teammate asked me to compete to help him win the title. That weekend I was successful in helping my teammate win his first BRSCC championship after racing in the series for 10 years.

The plan for 2022 worked; now re-focused and ready I would go on to compete in the BRSCC Mazda MX-5 Championship and record 10 x race wins, 3 x 2nd places, 2 x 3rd places, 5 pole positions and 5 fastest laps and achieved the ambition that began as an 8-year-old – winning an overall championship.

2023 was a trial year for me to see what my next step forward could be. I completed 5 races in the BRSCC Mazda Supercup all finished inside the top 10 with the disadvantage of no testing of the car prior to these races. I was happy with the great pace I had shown in the championship; on pace with the leaders and very nearly on the podium having four 4th place finishes.

This sealed the deal to try and make the step-up to higher levels of motorsport and now I am looking to make my racing career a full-time priority; to keep climbing the racing ladder whilst improving myself as a driver, a person and an ambassador to the partners who are with me for the journey.

After making the move into the GT Cup with Topcats Racing in the Lamborghini Super Trofeo in 2024, I quickly established myself as a formidable contender in the competitive world of GT racing.

My transition into this challenging arena has been marked by an impressive display

of speed and consistency, showcasing not only my driving skills but also the exceptional performance of the Lamborghini.

Securely positioning myself as a frontrunner, I have celebrated numerous successes on the track, including six race wins and another 6 second-place finishes, demonstrating my ability to compete at the highest level under pressure.

Beyond just wins, my commitment to excellence has also been highlighted by 5 x fastest laps and 2 x pole positions, reflecting my capacity to extract maximum performance from both the car and circuit. One of the standout achievements of the 2024 season has been claiming the lap record at Oulton Park; a testament to my relentless pursuit of speed and precision. Coupled with the 'Prestigious Driver of the Day' award,

these accolades not only affirm my potential but also signify the exciting trajectory of my GT racing career.

As I continue to build momentum with Topcats Racing I remain focused on honing my skills and setting new benchmarks.



## BENEFITS

### Brand Exposure:

- Your brand gains significant visibility in front of a live audience and TV viewers.
- Motorsport events provide a unique opportunity for exposure, reaching millions of viewers globally.
- Unlike traditional advertising, where the action stops, in motorsport, the action itself is the message.

### Hospitality:

- Entertaining clients becomes easy and cost-effective at motorsport events.
- Inviting clients to witness "OUR" car race creates a memorable and enjoyable experience.
- Guests and staff get up close to the action, interacting with drivers and teams in a way normal spectators can't.

### Product Association:

- Motorsport's harsh, technological environment associates your brand with advanced capabilities.

- Aligning with motorsport gives your brand a rugged and glamorous image, particularly appealing to technology-focused customers.

### Business to Business:

- Directly engage with teams, drivers, sponsors, and suppliers within the motorsport industry.
- Utilise hospitality opportunities to connect with potential and existing customers in a relaxed and enjoyable setting.
- Accelerate business relationships and communication compared to traditional methods.
- Take it a step further by featuring the car, driver, or entire team at events like trade shows, product launches, or corporate conferences.
- Offer unique experiences to customers, such as passenger rides in race cars or track driving events, enhancing their connection to your brand.



## EXPOSURE

- **Global reach:** Motorsports have a global audience, which can provide international exposure for a brand.
- **Association with excellence:** Aligning with top motorsport teams and drivers can help a brand associate itself with performance, technology, and determination.
- **Year-round visibility:** Unlike other sports that may be seasonal, motorsports offer year-round visibility.
- **Unique experiences:** Motorsport sponsorship can provide exclusive experiences for clients and employees.
- **Technological showcase:** Motorsports can be a platform for companies to demonstrate their innovation.
- **Content opportunities:** Motorsports can provide a wealth of content.
- **Networking opportunities:** The paddock can provide opportunities for networking.



## STATISTICS

### BRITISH GT CHAMPIONSHIP

 **653,000** subscribers  
**54,500,000** impressions  
**2,800,000** hours viewed

 **47,000** followers  
**12,000,000** impressions  
**1,500,000** video views

 **60,000** followers  
**16,000,000** impressions  
**3,000,000** video views

 **59,000** followers  
**6,500,000** impressions  
**2,500,000** video views

### GT CUP CHAMPIONSHIP

 **2,000** subscribers  
**170,000** impressions  
**72,000** hours viewed

 **6,500** followers  
**1,500,000** impressions  
**40,000** video views

 **9,000** followers  
**1,000,000** impressions  
**60,000** video views

 **7,000** followers  
**900,000** impressions  
**60,000** video views



**As team owners of Topcats Racing we have competed in some of the most competitive GT racing championships and 24hr races in the UK and Europe for over twenty years.**

We have been fortunate to have many high profile professional racing drivers compete in our cars in that time culminating in multiple race and championship wins. At the beginning of 2024 we were put in contact with young racing driver, Fraser Fenwick. A name unknown to us at the time but we did find out that he was the 2022 BRSCC Mazda MX5 Champion. One of the most competitive championships in the UK. Sounds good but it's way more impressive that he had to be the best of forty other racing drivers to win it! We were already two races into the GT Cup Championship at the time and Fraser wanted to make the huge step into high level GT racing and test drive one of our Lamborghini Huracan Super Trofeo race cars. If given the 'green light' he would race the car that weekend. To put it into context, he was transitioning from a manual car with not much more than 100hp and treaded tyres to a 600hp current GT racing car with, slicks, aero and technically very complicated! In honesty we didn't have much expectation.

If he could drive the car without incident, we would be happy. Lap times not a consideration. It was raining heavily. Fraser set the fastest time not just in class but overall. We all felt rather humbled. We were, thereafter very comfortable welcoming Fraser into the team and he joined Warren Gilbert in the No.3 Lamborghini for the race weekend at Snetterton. Fraser has notched up multiple poles and wins in the last four race meetings – sixteen races, with us, inadvertently causing a headache for the championship leading sister car that wasn't expecting to be challenged so hard, and sometimes beaten, by a rookie!

Fraser has been relentlessly fast but so steadfast in his reliability. He is a complete package, albeit a diminutive one (sorry Fraser!) Given the opportunity, his ability to adapt and his sheer speed will challenge professional graded drivers in top echelons of GT racing in little time. It would be a joy to see this

young man who isn't financially privileged like many of his young counterparts to break through that ceiling and be the best in an ever growing, hugely affluent global GT racing arena.

### Charlotte and Warren Gilbert



## IMPACT

*"What an amazing day! Well done FFR and Topcats Racing for an incredible performance. Thanks for the hospitality and all you did for Alfred. His last words before bed were - I've had the best day of my life!!"* (Lincoln Distillery)

*"We had the pleasure of attending Donington Race Circuit and witnessing the talent of Fraser Fenwick driving in the Topcats Racing. On the day, he posted the fastest lap in qualifying and won the main race. The hospitality received from Fraser was first class, including a paddock tour and introducing us to the other drivers and the rest of the racing team. The paddock serves as an unparalleled hub of networking opportunities, where the vibrant energy of motorsport mingles with the drive for business success. Surrounded by like-minded professionals the atmosphere is both relaxed and invigorating allowing for meaningful conversations to flow naturally. It becomes evident that, for many, including Fraser, forging connections with partners and associates is just as crucial as the thrill of competition on the track. Fraser actively engaging with others to explore potential partnerships while also seeking insights that could enhance his own endeavours. This was our first visit to a GT Cup Racing meeting and will definitely be the first of many. Be sure to follow this team generally and Fraser in particular, this lad's natural driving talent will ensure he is going places."* (EICS)

*"I have been a guest twice now with Fleetline Despatch to witness a day in the life of racing driver - Fraser Fenwick. I was privileged to spend time in the pits, up close & personal with the car, the driver & the race team. I also had a fantastic opportunity to network with like minded business people in a relaxed environment where deals were being discussed."* (Andy)

*"My son Harrison and I were invited by Fleetline Despatch to watch Fraser race at Donington. What a fantastic day we had the team made us feel very welcome. Fraser took his time out of his very busy day to take Harrison around the car and show him all the little ins and outs and he even got to sit in the car!! Such an awesome experience I can't thank Fraser and Fleetline Despatch enough, my son is still talking about it weeks later"* (Stuart)

*"I got an invite to go and watch Topcats Racing at Snetterton, and I couldn't have been more thrilled! Motorsports have always been a passion of mine, and the adrenaline of live racing is simply unmatched. As soon as I arrived, I was met by Fraser, who welcomed me with genuine enthusiasm. His pride in the event and the team was palpable as he eagerly showed me around the sleek racing car. He even let me sit in the driver's seat, and I chuckled as I realized just how snugly I fit into the cockpit what an experience! Throughout the day, the excitement of the races was amplified by the friendly atmosphere created by Fraser and the team. I watched as he mingled with visitors, taking the time to share his knowledge about the circuit and the intricacies of racing. His passion was infectious, and it was clear that connecting with partners and associates was just as important to him as competing on the track. The thrill of the races, coupled with the memorable interactions, made for an unforgettable experience. I'm already looking forward to receiving another invite next year so I can once again bask in the electrifying atmosphere of Topcats Racing. A special thank you to Fraser and the team for making the day so enjoyable!"* (Andy M)

*"Absolutely incredible day to support Fraser Fenwick racing for GT Cup Topcats Racing. Fraser Fenwick, unbelievable racing driver. It was an honour to be a part of your day. Congratulations on your win so deserved. Thank you for letting us be part of it"* (Selena)

*"Sponsoring Fraser Fenwick Racing has greatly benefited my business, offering valuable networking opportunities during race days and allowing me to connect with other business owners. It has been a joy to witness Fraser's growth, and as a fellow motorsport enthusiast, I truly appreciate his passion evident in every race. I want to extend my gratitude to Fraser Fenwick Racing for the fantastic corporate outings they have provided."* (The Candy Garage)

## BUDGET

All budgets catered for. We can tailor your package for maximum benefits to your brand.



Already partnered with:

